

Connect and Integrate





Introduction

It is imperative for a company to have visibility of the last trek to retail shelves. However, all secondary sales transactions lie in distributor systems, thus making it inaccessible.

Companies resort to manual collection of secondary data on weekly/monthly basis. As a consequence, they have to live with certain devils: (a) delays in reporting, (b) which further delays collation (c) Limited granularity (d) inaccuracy levels which multiply over time.



Connect and integrate is a tech solution which bridges this gap and Interfaces with any distributor system to bring to you all secondary data and reporting as per your requirements on real-time basis.



Key Features

- Captures all secondary sales data at the invoice level
- Thus giving granularity at date/sku/customer (retail)
- Without disturbing the distributor systems and setup
- Customized reports & dashboards for various level of sales hierarchy
- Distribution KPI reports for different distribution channel
- Live in near real time!

Empower yourself...

- Get an overall feeling on the state of your business
- Reports can be downloaded in XLS to so you can "play around" with it to create your own version of the reports
- Get a detailed view on a specific measure (e.g. How many stores did each of my distributor cover yesterday, and month-to-date/year-to-date)
- Make speedier and informed decisions based on secondary sales trends and insights
- Track distributor/trade inventory
- Align, plan and forecast on secondary sales.

Our Other Solutions:

- Field Operations
- Geo Tagging and Mapping
- Distributor Management System
- Dynamic Reporting

- S&OP and Forecasting
- Actionable Insights and Analytics
- Sales Fundamentals (Modern Trade Channel)

About Astix Solutions:

A customer focused, technology driven software services company offering state of the art solutions in Business Process Automation, Business Intelligence, and Decision Support Systems.











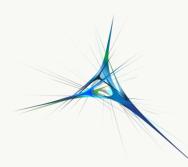












Astix Solutions

1st Floor, Crossroads Complex
DLF Phase III
Gurgaon - Haryana, India
Pin- 122002
Phone: +91-124-436 7390

Phone: +91-124-436 7390 info@astixsolutions.com